

# SBE TODAY

**SMALL BUSINESS EXCHANGE**

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DIVERSITY IN ACTION -

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## 5 Ways to Become the Brand

**By John Scherer**

To help other business leaders become an indelibly connected to their own company or product brand, Scherer imparts this business and marketing methodology wisdom:

**1. Ignite a Personal Passion for Your Brand.** Ignite a Personal Passion for Your Brand. If you don't have a fiery passion for your own brand, if you don't believe in what you are selling, and if you don't feel excited about what you are doing, no one else will either. Exude that enthusiasm and energy for what you are offering and others will feel that excitement. Once ignited, that passion will burn in others and fuel a marketplace reverence for you as the figurehead.

**2. Define and Shape You as the Brand.** Becoming a brand is all about your image and how you can actually personify a brand and the company image at large. This might be cool, innovative, daring or even cut-throat. Think about how Steve Jobs, Donald Trump, and Richard Branson have defined their image and framed them in the marketplace. Now, you need to do the same for yourself by defining and shaping that image. Think about what makes you different than the crowd in terms of your overall attributes, including strengths, unique talents, skills, values, leadership style, personality and philosophy.

**3. Create Brand Messages to Build a Following.** Creating an image is more than looking the part. Nowadays, authenticity and what is inside is more important to customers and your audience. To become the brand, you must talk about your brand in an effective and consistent way. Clearly communicate what you stand for and why you are the best at what you do.

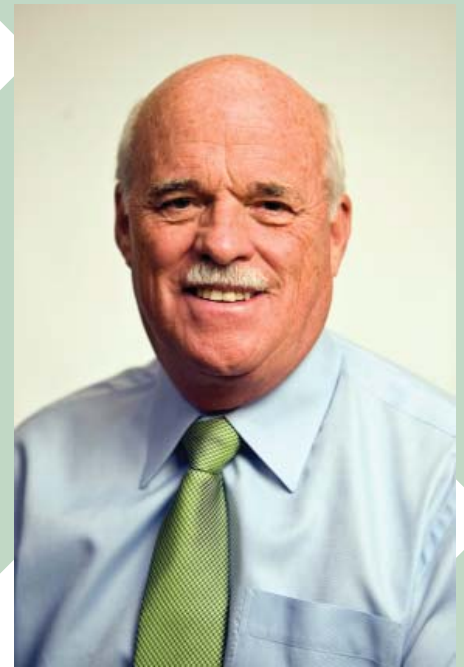
Consistency is also important because this builds confidence and credibility. Customers also need to be reminded repeatedly since they are constantly

bombarded by other information and tend to get distracted.

**4. Saturate the Market.** With so many others trying to get noticed, your image has to shine above the rest as well as reach the most people. That's why you must take the megaphone approach with your messaging and saturate the market through as many channels as possible. The more people that hear about you, the more likely you are to become the brand in their eyes. Go visual with your brand through a range of media based on your budget and your image style. This might include online ads, social networking channels, traditional media, direct mail, or as a quoted expert on a print or video news story. This visual representation of your image will resonate with people and help them feel connected to what you represent.

**5. Invest in Your Brand to Enhance its Worth.** Beyond just becoming the brand through the image you create, you must also carefully manage it to increase its worth rather than have it become devalued through one seemingly small misstep. Personal interaction makes the brand stick in the minds of your intended audience because you have made an impression and offered a visual image of what the brand represents. Also, by delivering a strong value proposition, clients and prospective customers realize that you can provide what they want and need. Lastly, since corporate social responsibility has become so important after so many years of big business misbehaving, your ethics and integrity can significantly reinforce your image and reputation.

*Internationally renowned entrepreneur John Scherer, formerly of Video Professor Fame, is CEO of Canless Air System, makers of the O2 Hurricane--an innovative canless air device that's an Earth-friendly, safe, non-toxic, reusable, portable and affordable alternative to traditional canned air dusters. He may be reached online at [www.canlessair.com](http://www.canlessair.com).*



**John Scherer**

**SMALL BUSINESS EXCHANGE**

### SBE OUTREACH SERVICES

With half a million businesses in our database, SBE is California's #1 source for diversity outreach.

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# REQUESTS FOR BIDS & SUB-BIDS

## SKANSKA

Sub-Bids Requested From Qualified DBE Subcontractors & Suppliers  
**For Construction of Magnolia Avenue/BNSF Railway Grade Separation**  
**In the City of Riverside and Home Gardens area For the**  
**County of Riverside Transportation Department**  
**Project No.: B7-0784**  
**DBE Goal: 2.9%**  
**Bid Date: October 16, 2013 – 2:00 PM**

Plans and Specifications are available for view at our main office in Riverside or May be purchased from the Transportation Department at: 3525 14th Street, Riverside, California 92501, (951) 955-6780.

**Quotes requested for contractors, suppliers and service providers include, but are not limited to:** Construction Site Management, Storm Water Pollution Plan, Street Sweeping, Construction Area Signs, Traffic Control System, Flashing Arrow Sign, Type III Barricade, Water Pollution Control, Temporary Pavement Marking, Temporary Traffic Stripe, Channelizer, Temporary Railing, Portable Changeable Message Signs, Temporary Crash Cushion Module, Metal Beam Guard Railing, Roadside Signs, Abandon Culvert, Cold Plane Asphalt Concrete Pavement, Remove Concrete, Bridge Removal, Clearing and Grubbing, Remove Tree, Roadway Excavation, Lead Compliance Plan, Imported Borrow, MSE Walls, Temporary Shoring, Develop Water Supply, Structure Excavation, Structure Excavation (Bridge), Structure Excavation (Retaining Wall), Structure Backfill, Sand Backfill, Fiber Rolls, Class 2 Aggregate Base, Hot Mix Asphalt, Slurry Seal, Place Hot Mix Asphalt Dike, Tack Coat, Concrete Pavement, Furnish & Drive Steel Pile, Noise Monitoring, CIDH Concrete Piling, Prestressing, Structural Concrete (Bridge), Structural Concrete (Retaining Wall), Structural Concrete (Approach Slab), Structural Concrete (Barrier Slab), Architectural Treatment, Anti-Graffiti Coating, Decorative Tile, Minor Concrete, PTFE Bearing, Joint Seal Assembly, Bar Reinforcing Steel (Bridge), Bar Reinforcing Steel (Retaining Wall), Masonry Walls, Structural Steel, Painting Structural Steel, Roadside Sign, Install Sign, Reinforced Concrete Pipe, Welded Steel Pipe Casing, RCP Flared End Section, Rock Slope Protection, Slope Paving, Minor Concrete (Structure), Rock Slope Protection Fabric, Isolation Casing, Miscellaneous Metal (Bridge), Miscellaneous Iron and Steel, Bridge Deck Drainage System, Chain Link Fence, Wrought Iron Fence, Chain Link Railing, Metal Railing, Tubular Handrail, Concrete Barrier, Cable Railing, Transition Railing, Terminal System, Crash Cushion, Pavement Marking, Traffic Stripe, Pavement Marker, Landscaping, Irrigation, Signal & Lighting, Lighting & Sign Illumination, Ductile Iron Pipe, Waterline, Fire Hydrant, Sewer Pipe

Skanska is interested in soliciting in Good Faith all subcontractors as well as certified DBE companies for this project. All interested subcontractors, please indicate all lower tier DBE participation offered on your quotation as it will be evaluated with your price. Please call if we can assist you in obtaining bonding, lines of credit, insurance, necessary equipment, materials and/or supplies. Skanska will also review breaking out scope packages and adjusting schedules to help permit maximum participation.

**Subcontracting Requirements:** Skanska's insurance requirements are Commercial General Liability (GL): \$1M ea. occ., \$1M personal injury, \$2M products & completed operations agg. and general agg.; \$1M Auto Liability; \$5M Excess/Umbrella and \$1M Workers Comp. Endorsements and waivers required are the Additional Insured End., Primary Wording End., and a Waiver of Subrogation (GL & WC). Other insurance requirements may be necessary per scope. Subcontractors may be required to furnish performance and payment bonds in the full amount of their subcontract by an admitted surety and subject to approval by Skanska. Skanska will pay bond premium up to 1%. Quotations must be valid for the same duration as specified by the Owner for contract award. Conditions or exceptions in Subcontractor's quote are expressly rejected unless accepted in writing. Skanska is signatory to the Operating Engineers, Laborers, Cement Masons, Carpenters Unions and Teamsters. Subcontractors must provide weekly, one original and one copy of all certified payrolls, including non-performance and fringe benefit statements if required by law or by the Prime Contract. Subcontractor scope (including any conditions or exceptions) is required 24 hours prior to bid deadline to allow proper evaluation.

**Skanska is an Equal Opportunity Employer**

**Skanska Estimating Dept:**

1995 Agua Mansa Rd, Riverside, CA 92509 – Ph: (951) 684-5360, Fax: (951) 788-2449  
 Email: jerome.dipadova@skanska.com

WE ARE REQUESTING QUOTES FROM ALL CERTIFIED DVBE/MBE/DBE/WBE CONTRACTORS FOR THE FOLLOWING PROJECT:

**Monroe Elementary School, Project No. 11501**  
**260 Madrid Street, San Francisco, CA 94112**

**BID DATE/TIME:**

**Tuesday, October 15, 2013 @ 2:00 PM**

**PROJECT DESCRIPTION:** Extensive modernization and voluntary partial seismic strengthening: Modernize existing building including but not limited to construction of accessible restrooms, new finishes throughout, remodel all classrooms, provide new casework, provide new warming kitchen, modernize and expand multipurpose room, modernize library, braced frame modifications and footing upgrades, fire sprinkler & fire alarm systems, and hazmat abatement. Disconnect and demolish (e) portable classroom & toilet buildings. Site work including but not limited to replacement of fence & gates, play structure modifications and new safety mats, ADA ramps & door landings, Hazmat abatement, and resurfacing and striping of yard.

**PREVAILING WAGE RATES**

**EST. \$6,500,000.00**

**PLA/PROJECT LABOR AGREEMENT**

Plans are available to view at the Fine Line Construction office or you can contact us in writing and request that we send them electronically to you. You may also purchase or view them at the following locations: ARC Northern California; Asian Inc; Most all Northern CA Builder Exchanges; EBidboard; El Dorado Builder Exchange; Marin Builders Association; McGraw-Hill/Dodge-Daily Pacific Builder; Reed Construction Data; Sub-Hub.

**Trades Needed (but not limited to):** SITE CONSTRUCTION, CONCRETE, METALS, WOOD AND PLASTICS, THERMAL AND MOISTURE PROTECTION, DOORS AND WINDOWS, FINISHES, SPECIALTIES, EQUIPMENT, FURNISHINGS, SPECIAL CONSTRUCTION, MECHANICAL, ELECTRICAL, AND HAZARDOUS MATERIALS.

**PLEASE SEND BIDS TO (415) 512-7688 NO LATER THAN 1:00 PM ON THE DATE OF BID**

*Fine Line Construction is signatory to the Carpenter's and Laborer's Agreements. Successful Subcontractors will be expected to execute a standard Fine Line Construction Subcontract Agreement.*

**WE ARE AN EQUAL OPPORTUNITY EMPLOYER**

We are requesting bid quotations from all DVBE, SBE, CBE, WBE, & MBE Subcontractors and Suppliers for the following:

**Project: Monroe Community Wellness Center 9119 Haskell Avenue, North Hills, CA 91343**

Description: Design-Build, New 1-story building. Wood frame structure. Approximately 13,600 SF.

- Prevailing Wage
- Local hiring requirements

**Bid Due Date: October 18, 2013 at 2pm**

**Pankow**

Contact: **Monica Jimenez (626) 304-1190**  
 199 S. Los Robles, Suite 300 • Pasadena, CA. 91101

Looking for  
 Subcontractors, Vendors,  
 and Suppliers?

Advertise your Sub-Bid Requests in the  
 Small Business Exchange.

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 SBE reaches a diverse audience, cutting  
 across ethnic and gender lines as well  
 as traditional industry segments.



Call 1-800-800-8534  
 or visit us at [www.sbeinc.com](http://www.sbeinc.com)

# REQUESTS FOR BIDS & SUB-BIDS

## Sukut Construction, LLC

Is requesting sub-bids/supplier quotes from qualified SBE, VSBE, MBE, WBE, DVBE, LBE, and OBE Subcontractors, Suppliers, and Manufacturers for the following (but not limited to) work:

### Subcontractors

Electrical, Electrical Trenching, Rail Installation, Asphalt Paving, Concrete Paving, Concrete Curb & Gutter, Demolition, Structural Steel Erection, Fence and Barriers, Painting, Striping, Hazardous Material Removal, Reinforcing Steel, Survey

### Vendors

Reinforced Concrete Pipe, PVC Pipe, Ductile Iron Pipe & Fittings, Ready Mix Concrete, Aggregates, K Rail, Misc. Metal, Pre-Fab Buildings, Pre-Fab Canopy, Signs, Trucking, Temporary Offices, Geotextiles, Pre-Cast Concrete Vaults, CPM Scheduling, SWPPP

### HARBOR DEPARTMENT of the CITY OF LOS ANGELES

#### Port of Los Angeles

Berths 142-143 Backland Improvements

San Pedro, CA

Specification No. 2756

**BID DATE October 15, 2013 @ 2:45 p.m.**

**Sub & Vendor Bids Due Prior**



## Sukut Construction, LLC

4010 W. Chandler Avenue, Santa Ana, CA 92704

Contact: Steve Reiser

Phone: (714) 540-5351 • Fax: (714) 545-2003 • Email: estimating@sukut.com

Plans/specs are available from owner and for viewing at our office – please call for an appointment. Subcontractors must be prepared to furnish 100% performance and payment bonds and possess current insurance and workers' comp coverage. Sukut Construction will assist Qualified Subcontractors in obtaining bonds, insurance, and/or lines of credit. Please contact Sukut Construction for assistance in responding to this solicitation. Subcontractors/Vendors will be required to sign Sukut's Standard Subcontract/Purchase Order. Copies are available for examination.

Sukut Construction's listing of a Subcontractor in its bid to the agency is not to be construed as an acceptance of all of the Subcontractor's conditions or exceptions included with Subcontractor's price quotes. Quotations must be valid for the same duration as specified by Owner for contract award.

Sukut Construction, LLC is an Equal Opportunity Employer

RGW Construction Inc. is seeking all qualified DBE (Disadvantaged Business Enterprises) for the following project:

**State Highway in Santa Clara County Near Gilroy at Various Locations from 0.2 Mile North of Bella Vista Lane to 0.2 Mile East of Watsonville Road**

**Caltrans Contract No. 04-2A2504**

**Federal Aid Project HSSTP-S152(080)E**

**Engineer Estimate: \$14,100,000 - 700 Working Days**

**Goal: DBE 11%**

**Bids: October 8, 2013 @ 2:00 PM**

**Requesting Sub-quotes for (including but not limited to)** Oils (Prime & Tack), Construction Area Signs, Traffic Control, Cold Plane, Demolition of Concrete Barrier, Clear & Grub, Erosion Control, AC Dike, Reinforcing Steel, Signs Roadside, Object Marker, MBGR, Concrete Barrier, Thermoplastic and Painted Traffic Stripe & Marking, Temporary Signal Systems, Message Signs Modify, SWPPP Planning, Trucker, Soil Nails, Shotcrete, Underground, Rumble Strip, Painting & Staining Concrete (Anti-Graffiti).

**Scope of Work:** Roadway for realignment, and construct retaining walls.

RGW is willing to breakout any portion of work to encourage DBE participation. Contact us for a specific item list.

Plans and Specs are available to view and copy at our office or the Caltrans website [www.dot.ca.gov/hq/esc/oe/](http://www.dot.ca.gov/hq/esc/oe/). Contact John Pitsch 925-606-2400 [john.pitsch@rgwconstruction.com](mailto:john.pitsch@rgwconstruction.com) for questions, including bonding, lines of credit, or insurance or equipment or material suppliers. Subcontractors should be prepared to submit payment and performance bonds equal to 100% of their quotation. For bonding and other assistance, please call.

## RGW Construction, Inc.

Contractors License A/B 591940

550 Greenville Road • Livermore, CA 94550 • Phone: 925-606-2400 • Fax: 925-961-1925

An Equal Opportunity Employer

## McCarthy Building Companies, Inc. IS SEEKING BIDS FROM QUALIFIED DVBE SUBCONTRACTORS & SUPPLIERS:

**JORDAN HIGH SCHOOL PHASE 1A  
INTERIM HOUSING / PARKING LOT /  
TENNIS COURTS**

**6500 Atlantic Avenue, Long Beach, CA 90805**

McCarthy Building Companies, Inc. is the General Contractor on the above referenced project and is requesting a proposal from you for labor and/or material in your specialty of work.

**SUBCONTRACTOR BIDS ARE DUE**  
**Thursday, Oct. 24th, 2013 at 2:00 PM.**

McCarthy Building Companies, Inc. as the General Contractor invites your prequalified firm to propose on the PHASE 1A INTERIM HOUSING at the JORDAN HIGH SCHOOL project for the construction of a 53-unit Interim Housing Village, a 29-stall Parking Lot, 6 post-tensioned Tennis Courts, a new Main Service Electrical Yard, and Underground Infrastructure for future phases of Site Utilities and Conduit Ductbanks for power & communications. Interior building trades include new & relocated cabinetry, signs, new sinks, Communications & Fire Alarm. Sitework includes earthwork, underground utilities, site concrete, AC paving, pavement markings/signs/bumpers, fencing, tennis courts, landscaping & site electrical. The approximate construction value is \$4.0 million with an 8-month duration.

Work categories include: Survey, Erosion Control, Demolition, Earthwork, Site Utilities, Fences and Gates, AC Paving, Pavement Markings, Site Concrete, Post-tensioned Tennis Courts, Landscaping, Rough Carpentry, Finish Carpentry, Painting, Signage, Screens & Mounts, Window Coverings, Plumbing, Electrical/Fire Alarm/Low Voltage Communication Systems, and Final Cleanup.

This is a prevailing wage project with an OCIP requirement.

Prequalification - All subcontractor bidders must be prequalified to participate in this bid. Contact Kevin Helgevoid at McCarthy Building Companies for Prequalification Form & instructions. Suppliers: A list of prequalified subcontractors is available upon request.

Bid Documents - An electronic CD of the bid documents is available upon request.

Disabled Veteran Business Enterprise (DVBE)

The District has adopted a Disabled Veteran Business Enterprise Participation Program (DVBE), which includes businesses owned by Disabled Veterans. The District has established participation goals to attain 3 percent going to DVBE.

McCarthy is an equal opportunity employer and encourages DVBE participation.

A 100% Performance & Payment Bond will be required from an admitted surety for subcontracts over \$100,000. Upon request, subcontractors will be required to provide evidence of their ability to provide same within twenty-four (24) hours.



## McCarthy Building Companies, Inc.

Kevin Helgevoid x73392,  
Preconstruction Director  
20401 SW Birch Street, Suite 300,  
Newport Beach, CA 92660

Phone: (949) 851-8383 • Fax: (949) 756-6841

# PUBLIC LEGAL ADVERTISEMENTS

## RUDOLPH AND SLETTEN CONSTRUCTION

### ADVERTISEMENT FOR SUBCONTRACTOR PREQUALIFICATION FOR

#### UCSF HSIR PROGRAM

- BP 1A – Demolition and Abatement (Lump Sum Award)**  
**BP 1B – Fireproofing and Drywall (Lump Sum Award)**  
**BP 1D - Mechanical, Plumbing and Controls (Design Build / Best Value Award)**  
**BP 1E - Fire Protection (Design Build / Best Value Award)**  
**BP 1F - Electrical/Low Voltage/Security/Tel Data/AV (Design Build / Best Value Award)**

### PROJECT NOTICE

Rudolph and Sletten Construction (R&S), intends to award design build subcontracts for mechanical/plumbing/controls, electrical/low voltage and fire protection by best value competitive bidding and lump sum subcontracts for demolition/abatement and drywall/fireproofing:

### UCSF HEALTH SCIENCES INSTRUCTION AND RESEARCH (HSIR) PROGRAM

Project Nos.: M2628, M2629, M2630, M2631, M2632, M2637  
 R&S Project No.: 10201500

### UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

#### UCSF Health Sciences Instruction and Research Program Consists of:

HSIR 7&8/HSE 6 Demolition: M2628  
 HSE East 8th Floor Renovation: M2629  
 HSE 6th Floor Lab Renovation – Decant: M2630  
 HSE 8th Floor Renovation: M2631  
 HSW 7th Floor Renovation: M2632  
 HSW 8th Floor Renovation: M2637

### PREQUALIFICATION OF PROSPECTIVE BIDDERS

The University and R&S have determined that the trade packages listed herein must be prequalified to participate in the bidding process. Prequalified contractors must have the following California State Contractor's License Board Classifications:

- BP 1A – Demolition and Abatement A or B with ASB Certification and C21**  
**BP 1B – Fireproofing and Drywall C9 and C33 or C9 and C35**  
**BP 1D - Mechanical, Plumbing and Controls – C20 and C36**  
**BP 1E - Fire Protection – C16**  
**BP 1F - Electrical/Low Voltage/Security/Tel Data/AV – C10**

### GENERAL DESCRIPTION OF WORK

HSIR Program involves demolition and build-out of a new laboratory and office spaces at the UCSF Parnassus campus. The project site is located at Parnassus Ave, San Francisco, California.

Each bid package will consist of six projects that will be phased over an 18 month period. Costs shall be tracked separately by project

The estimated values for the following trade packages are:

#### Lump Sum Awards

- BP 1A – Demolition and Abatement \$1,300,000  
 BP 1B – Fireproofing and Drywall \$325,000

#### Best Value Awards

- BP 1D - Mechanical, Plumbing and Controls \$8,300,000  
 BP 1E - Fire Protection \$550,000  
 BP 1F – Electrical/Low Voltage/Security/Tel Data/AV \$4,050,000

### PREQUALIFICATION SCHEDULE

Prequalification Documents will be available beginning **October 3, 2013 at 10AM** by requesting via e-mail to Rosie Khalasi at [rosie\\_khalasi@rsconst.com](mailto:rosie_khalasi@rsconst.com) with the following information:

Company name, address, phone no, fax no, email address

Please reference Project 'HSIR Program' in the subject line.

Any questions or requests for clarifications or interpretation of the Prequalification Documents must be submitted in writing to Mark Kobey, Senior Estimator with Rudolph and Sletten, Inc. by EMAIL to [mark\\_kobey@rsconst.com](mailto:mark_kobey@rsconst.com) **5 PM, October 8, 2013**. Questions received after the above-noted deadline may be answered at the discretion of Rudolph and Sletten, Inc. and the University.

Prequalification Questionnaires will be processed electronically through the University's web based procurement platform and must be submitted on or before **October 10, 2013 at 3 PM**.

Any person or entity not satisfied with the outcome of the prequalification must file a writ challenging the outcome within 10 calendar days from the date of the R&S or University's written notice regarding prequalification determination. Any assertion that the outcome of the prequalification process was improper

will not be a ground for a bid protest. However, R&S and the University reserve the right to accept late submissions and to request, receive, and evaluate supplemental information after the above time and date at its sole determination.

The dates, times, and location set for receiving and opening of bids will be set forth in an Announcement to Prequalified Bidders and Advertisement for Bids.

This project will be insured under a University Controlled Insurance Program ("UCIP") providing workers' compensation and employer's liability insurance coverage, commercial general liability insurance coverage, and excess liability insurance coverage for Work performed on or at the Project site ("UCIP Coverages"). All insurance policies required to be obtained by design build and lump sum Subcontractor shall be subject to approval by R&S and University for form and substance. All such policies shall be issued by a company rated by Best as A- or better with a financial classification of VIII or better, or have equivalent rating by Standard and Poor's or Moody's.

The University and R&S reserves the right to reject any or all responses to Prequalification Questionnaires and to waive non-material irregularities in any response received.

For Design Build trades, the lowest responsible bidder will be selected on the basis of the Best Value to the University. The Best Value to the University and R&S will be determined using objective criteria described in the Bidding Documents with the resulting selection representing the best combination of price and qualifications.

For Lump Sum trades, bids will be evaluated based on the lowest responsible bid.

Information submitted by the bidder shall not be open to public inspection to the extent that information is exempt from disclosure under the California Public Records Act (Chapter 3.5 (commencing with Section 6250) of Division 7 of the Title of the Government Code).

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy.

### THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

University of California, San Francisco  
 October 2013



### GOLDEN GATE BRIDGE HIGHWAY & TRANSPORTATION DISTRICT

#### NOTICE INVITING SEALED BIDS

The Golden Gate Bridge, Highway and Transportation District (District) seeks bids for **Contract No. 2014-FT-11, Propulsion Overhaul and Capital Improvements to the M.S. Marin Ferry**. Interested Bidders must submit sealed bids to the Office of the

Secretary of the District on **Tuesday, October 29, 2013, by 2:00 p.m., PT**, at which time bids will be publicly opened and read.

Requests for approved equals, modifications or clarifications of any requirement must be submitted in writing on **Friday, October 11, 2013, by 4:30 p.m., PT**.

The Bid Documents are available for download on the District's web site. To download the Bid Documents, go to the District's web site home page at <http://www.goldengate.org>, click on Contract Opportunities, scroll down to Ferry Division and look for Contract No. 2014-FT-11.

To inspect and obtain the Bid Documents, please contact the Office of the Secretary of the District, Administration Building, Golden Gate Bridge Toll Plaza, San Francisco, CA, by telephone at (415) 923-2223, by email at [districtsecretary@goldengate.org](mailto:districtsecretary@goldengate.org), or by facsimile at (415) 923-2013.

/s/ Janet S. Tarantino,  
 District Secretary  
 Dated: October 3, 2013  
 10/3, 10/10/13  
**CNS-2540410#**  
**SMALL BUSINESS EXCHANGE**

# PUBLIC LEGAL ADVERTISEMENTS

**SAN JOSE STATE UNIVERSITY**

**NOTICE TO PROPOSERS  
REQUEST FOR STATEMENT  
OF QUALIFICATIONS**  
For  
**Modified Design-Build Project  
CAMPUS VILLAGE PHASE 2,  
Project Number: SJSU-279**  
**San Jose State University  
One Washington Square  
San Jose, CA 95192-0010**

The Trustees of the California State University (Trustees) are requesting Statements of Qualifications (SOQ) from interested and qualified entities herein called Respondents who wish to participate in a competitive selection process for the design and construction of the Campus Village Phase 2, Project Number SJSU-279 at San Jose State University. The Project is approximately an 850 bed student resident hall, 10 stories, 221,000 GSF, and will include common study rooms, multi-purpose lounge, learning center, recreation space, music room and other support spaces. The Project is located at the corner of 9th Street and Paseo de San Carlos, across from the existing Campus Village Phase 1.

The delivery method for this project is modified from CSU's design-build process and is called Design-Risk. In this new process the design build team, consisting of general contractor and architect, is selected based on qualifications and fees. The schematic design competition is not utilized. A contract will be executed with the successful Respondent for programming and schematic design. Upon acceptance of schematic design, a design build contract with a guaranteed maximum price will be executed to complete the design for construction. A non-mandatory presentation of this process is scheduled for October 15, 2013 at 10:00am and all interested parties are invited. The location of the presentation is given in the RFQ. Attendees are asked to pre-register not later than October 14, 2013 by calling the Facilities Development and Operations' office at 408-924-1950.

Respondents must hold a General Building Contractor (B License) and shall be prequalified with the Trustees, and shall submit their prequalification application no less than 10 business days prior to submittal date. For information regarding prequalification please go to [http://www.calstate.edu/cpdc/cm/contractor\\_prequal\\_bidders.shtml](http://www.calstate.edu/cpdc/cm/contractor_prequal_bidders.shtml).

The SOQ Submittal Due Date is October 31, 2013. The estimated Construction Cost is given in the RFQ.

Interested parties may obtain an RFQ after October 1, 2013 by registering at <http://www.planetbids.com/portal/portal.cfm?CompanyID=15275#>. Once registration is completed, log into planetbids.com at <http://www.planetbids.com/hub/hub.cfm> and search for "Campus Village Phase 2, Project Number: SJSU-279" and download the RFQ.

The Trustees require a three percent Disabled Veteran Business Enterprise participation. This project is public works project and is subject to prevailing wages rate laws.

**Please direct all questions in writing to:**

**Sylvia Sosa-Galindo  
Sr. Contracts Specialist  
San Jose State University  
Facilities Development & Operations  
One Washington Square  
San Jose, CA 95192-0010  
Email: [sylvia.sosa@sjsu.edu](mailto:sylvia.sosa@sjsu.edu)  
Phone: 408-924-2246**

**STATE OF CALIFORNIA  
DEPARTMENT OF CORRECTIONS  
-AND REHABILITATION**

**NOTICE TO CONTRACTORS  
MULTIPLE STATE PRISONS  
ELECTRIFIED FENCE PROJECT  
STATEWIDE BIRD NETTING  
REPLACEMENT - PHASE III**

The California Department of Corrections and Rehabilitation (CDCR) intends to receive bids and award a contract for **removing and replacing approximately 20,515 Lineal Feet (LF) of existing Wildlife Mitigation Netting (WMN) and associated components/hardware covering the existing bottom nine stainless steel wires of the Lethal Electrified Fence (LEF), as well as removing the existing rodent wire and associated hardware for the following three (3) institutions:**

1. California State Prison, Sacramento (SAC) Prison Road, Represa, CA 95671
2. California State Prison, Solano (SOL) 2100 Peabody Road, Vacaville, CA 95696
3. California Institution for Men (CIM-West) Facility A, 14901 Central Avenue, Chino, CA 91710

The **INVITATION FOR BID** which includes the **Projected Timetable, Drawings and Specifications for the above referenced project** is available to view and download on the California State Contracts

Register (CSCR) eProcurement website at <http://www.bidsync.com>: Reference Bid Number 60000001327.

CDCR Contact: Ms. Toshi Cordova  
Phone No.: (916) 255-3506  
E-mail: [Toshi.Cordova@cdcr.ca.gov](mailto:Toshi.Cordova@cdcr.ca.gov)

**CONTRACTORS INTERESTED IN BIDDING MUST ATTEND THE SCHEDULED MANDATORY WALK-THROUGH** as scheduled below:

- California State Prison, Sacramento (SAC), 1:00 p.m. on October 29, 2013
- California State Prison, Solano (SOL), 9:00 a.m. on October 30, 2013
- California Institution for Men, (CIM) No walk-through is scheduled

(information is included in the IFB document referenced above to confirm attendance and begin gate clearance process).

**STATE'S DISABLED VETERAN BUSINESS ENTERPRISE (DVBE) 3% MINIMUM PARTICIPATION GOAL IS A REQUIREMENT OF THIS PROJECT.**

In accordance with M&VC §999.5(a) and PCC §10115, an incentive will be given to bidders who provide DVBE participation. For evaluation purposes only, the State shall apply an incentive to bidders that propose California certified DVBE participation as identified on the Bidder Declaration form and confirmed by the State. The incentive amount for awards based on low price will vary in conjunction with the percentage of DVBE participation and applied to responsive bids from responsible bidders.

The State's Estimate for the project is approximately \$981,353.00.

When in the best interest of the State, all bids may be rejected.

**CNS-2541297#  
SMALL BUSINESS EXCHANGE**



**SFUSD** SAN FRANCISCO PUBLIC SCHOOLS

**SAN FRANCISCO UNIFIED SCHOOL DISTRICT**

**ANNOUNCEMENT  
GENERAL CONTRACTOR AND  
MECHANICAL, ELECTRICAL AND  
PLUMBING SUBCONTRACTOR  
PREQUALIFICATION PROCEDURES**

**Deadline for Submission: November 8, 2013**

The San Francisco Unified School District is creating a final Qualified Bidder List. All General Contractors and Mechanical, Electrical and Plumbing Subcontractors who intend to bid on District projects eligible for state funding must be on the final Qualified Bidder List. No bid will be accepted from contractors that are not on the Qualified Bidder List.

**Statements of Contractor Qualifications are to be submitted to the Contracts Office, Room 208 at 135 Van Ness Avenue, San Francisco no later than 2:00 P.M., November 8, 2013.**

Pursuant to AB 1565, starting January 1, 2014, it is mandatory that all General Contractors and Mechanical, Electrical and Plumbing Subcontractors who intend to submit a bid on state funded projects must provide all materials requested in this Prequalification Application and be approved by San Francisco Unified School District to be on the final Qualified Bidder List. **These potentially state funded projects include but are not limited to: Roosevelt MS, SOTA/Academy of Arts & Science HS, Burton HS, Daniel Webster ES, McCoppin ES, Garfield ES, James Lick MS, Jose Ortega ES, Lafayette ES, Longfellow ES, McKinley ES, Paul Revere ES and Sunnyside ES.**

Contractor Qualification packages are available online at <http://www.sfusd.edu/en/doing-business-with-sfusd/current-rfps-rfqs-and-rfis.html>, or for pick-up at the Contract Office Room 208, 135 Van Ness Avenue, San Francisco from **October 1, 2013 to November 1, 2013** between 8:00 AM and 4:00 PM. The qualification package will provide a Pre-Qualification Application and detailed related information. The District will conduct **a series of pre-submittal conferences at Nourse Auditorium, 135 Van Ness Avenue, San Francisco, CA on the following dates:**

- October 9, 2013**
- October 16, 2013**
- October 23, 2013**

**All meetings will begin promptly at 10:00 a.m.** and end at noon. Those planning to submit statements of qualification are encouraged to attend at least one meeting. The District will make a presentation on the qualification packages and answer questions on the package requirements. Driving, public transit options and available public parking for the meetings can be found on the District website at <http://www.sfusd.edu/en/doing-business-with-sfusd/current-rfps-rfqs-and-rfis.html>.

For further information on the forms and the pre-submittal conference meetings, email: **BongolanF@sfusd.edu**. The Qualified Bidder List is valid for one calendar year from date of approval. This process will be conducted semi-annually until AB 1565 becomes inoperative.